Build custom conversational AI workflows

Extend the Moveworks platform with Moveworks Creator Studio

The problem

AI copilots help employees get information from enterprise systems and accomplish tasks. However, they are unable to connect with all platforms and apps out of the box. And creating custom integrations for unsupported systems is complex and a poor use of engineering resources.

The Moveworks solution

Creator Studio empowers organizations to extend the Moveworks platform to create custom conversational AI workflows that suit their specific needs. It connects to any system within your organization, enabling the Copilot to function as a true enterprise-wide solution.

Customize the platform to your unique business needs

Extensible integration
Connect your Moveworks Copilot to every business application and support your unique use cases.

Workflow automation
Use Creator Studio Paths to design fluid yet controlled conversational workflows that deliver answers, initiate workflows, and surface resources.
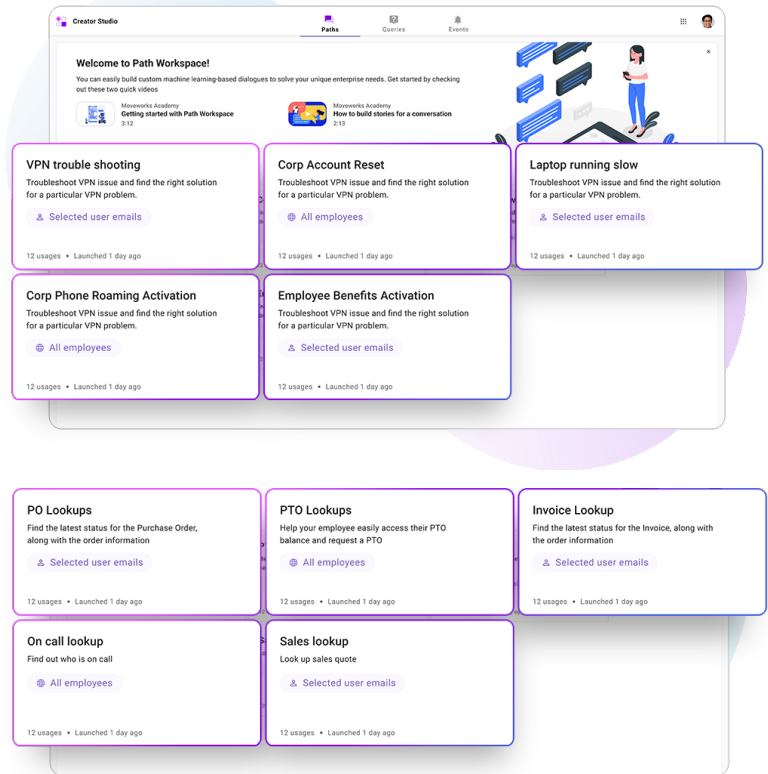
Data lookups
Leverage Creator Studio Queries to look up data across your org using only a few words.

Employee notifications
Use Creator Studio Events to send important messages to your employees straight from your business systems using triggered events.

Generative intents
Let AI figure out when to trigger custom paths by providing it with just a few sample utterances.

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Who is Creator Studio for?

| Enterprise Architects | Service Owners | Product Owners | Systems Architects | Emp. Experience Leaders |

Deploy conversational AI across your entire enterprise

Automate unique business processes
Creator Studio empowers developers to create business-specific solutions, acknowledging the unique needs of each environment. The platform offers the flexibility to design tailored workflows, ensuring that each company can optimize its operations to meet its distinct challenges and goals.

Foster operational superiority
Creator Studio is not just relevant for IT use cases. Customers have deployed it to automate the resolution of challenges in HR, finance, facilities, sales, marketing, engineering, and more. Each issue Creator Studio handles and resolves equates to a $25 saving in support expenses.

Fast-track your transformation journey
In today's climate of rapid shifts in strategy, downsizing, mergers and acquisitions, and system migrations, employee questions and issues are plentiful. Moveworks typically goes live in just ten weeks, offering a straightforward way to uplevel your enterprise with generative AI while prioritizing ease of use, security, and measurable business impact.

"Creator Studio dramatically reduces the time and effort required to create conversational AI experiences. We can build dozens of use cases in a matter of hours, compared to several weeks with more traditional approaches, like building out GUI-based apps."

— **Walter Starke,** IT Technical Supervisor, Coca-Cola Consolidated

"With Moveworks the results were immediate. We had a delightful user experience and improved productivity across the company within the first few days of rolling it out, not weeks or months later."

— **Wendy M. Pfeiffer,** CIO, Nutanix